

1.0 DBIA Board Meeting – March 2026 Minutes



DBIA Board Meeting – March 2026

Date: March 18, 2026

Location: Howser Boardroom at Venture North

Time: 5:00

Board members: Brad Collyer, Tiffany Arcari, Joe Rees, Neil Hannam, Michael Cherney, Madeleine Hurrell, Paul Hurley, Nigel Lister, Alexandra Pyle, Shelby Leonard-Watt, Shannon Mak and Deanna Guttman

Attended: Neil Hannam, Madeleine Hurrell, Paul Hurley, Deanna Guttman, Alexandra Pyle, Nigel Lister, Shannon Mak, Michael Cherney, Brad Collyer, Tiffany Arcari, Joe Rees

Absent:

Staff in attendance: Nour Mazloun and Connor English

Recorders: Nour Mazloun and Connor English

Meeting called to order at: 5:07

Item #	Subject	Lead	Action
	Welcome Land acknowledgement	D. Guttman	
	Declaration of Pecuniary Interest None		
1.	Approval of the Agenda	D. Guttman	Moved by: M. Hurrell Seconded by: A. Pyle
2.	Approval of the February 2026 minutes:	D. Guttman	Moved by: B. Collyer Seconded by: P. Hurrell
3.	Accepting S. Lai-Svirk's resignation from the board as well as position of Chair	D. Guttman	MOTION: Accept S. Lai-Svirk's resignation from the board as well as position of Chair Moved by: N Hannam Seconded by: N. Lister
4.	Appointment of a new chair Nigel Nominated Deanna Guttman and Shannon Seconded. -Unanimous decision for Deanna	N. Mazloun	

	Shannon nominated Ally Pyle for Vice Chair and Nigel seconded it		
5.	Executive Director's report -20 Businesses signed up for the Mac and Cheese festival. -AGCO has approved the licence for the festival -Seeking sponsorships -City is paying for the stage and AV again this year -2 new restaurants on Charlotte St opening soon -Chamber AGM and business round table is next week and will be attended by Nour -OBIAA conference will be at the end of April and Nour will be speaking at 2 sessions. -Maryam Monsef will be hosting an upcoming event where Nour and Tiffany will be speakers. -Telus cup will be supported but not sponsored by the DBIA.	N. Mazloun	
6.	Christmas light presentation -existing lights were purchased in 2012 and 2020 more need to be replaced. -City committed \$20,000 if the DBIA matches. -DBIA will ask the city to do the install of the brackets. -Snow drift is proposed as the new style for the new lights.	N. Mazloun	Moved by: B. Collier Seconded by: A.Pyle
7.	Engagement Committee Report -All in Favour	T. Arcari	Moved by: J. Reese Seconded by: N. Lister
8.	Storefront support summary -Nigel proposed looking towards a Business Makeover for pre-existing store front space. Businesses need to apply and compete for the prize money. -Tourism office in the past worked with an organization called retail makeover. Seminars with application were created by existing businesses and a few won a retail makeover. -Is the interest more in the repair or a design or support help? -Community event funds could be increased if the need was there. -Win this space has evolved and the need might not be there in the same capacity. -Could be a permanent or a year or two temporary change. -Look into local TV channels. -Going back to the businesses and have a town hall to discuss ideas that could help other businesses to ensure a successful starts and growth	C. English	Moved by: Seconded by:
9.	New Business -CTS site is closing June 10th.		

	-BIA's are talking to each other about whether this is a good thing or a bad thing. -How does the board feel about this shutdown? -The DBIA is not responsible for solving this. -J. Rees proposes the DBIA stay quiet over this as it's a Provincial initiative. -Recommend that it's better to stay quiet to ensure neutrality for this. -Some businesses are working towards non-confrontational solutions to loitering. -Police chief talked about this at Mayor Breakfast. If people are using them in open spaces police will be removing them. -Request an advisory in a newsletter to inform businesses to ensure businesses know how to handle certain situations. -Stay neutral and support members based on each unique event. -J. Rees was inquiring about the city's new funding initiative. -DBIA is supporting businesses who are in our catchment. -Has the DBIA had a chance to speak with Kinsmen about the Parade.		
10.	Adjournment: 5:53 Next meeting: April 15 at 5:00 pm		<i>Moved by: A. Pyle</i>