

2.0 DBIA Board Meeting – February 2026 Minutes



DBIA Board Meeting – February 2026

Date: February 18, 2026

Location: Virtual

Time: 5:00 pm

Board members: *Brad Collyer, Tiffany Arcari, Sacha Lai-Svirk, Joe Rees, Neil Hannam, Michael Cherney, Madeleine Hurrell, Paul Hurley, Nigel Lister, Alexandra Pyle, Shelby Leonard-Watt, Shannon Mak and Deanna Guttman*

Attended: *Sacha Lai-Svirk, Joe Rees, Alexandra Pyle, Michael Cherney, Madeleine Hurrell, Paul Hurley, Deanna Guttman, Brad Collyer and Tiffany Arcari*

Regrets: *Neil Hannam, Nigel Lister, helby Leonard-Watt and Shannon Mak*

Staff in attendance: Nour Mazloun and Connor English

Recorders: Nour Mazloun and Connor English

Meeting called to order at: 5:03 pm

<i>Item #</i>	<i>Subject</i>	<i>Lead</i>	<i>Action</i>
1.0	Welcome Land acknowledgement	<i>S. Lai-Svirk</i>	
	Declaration of Pecuniary Interest: NONE	<i>S. Lai-Svirk</i>	
2.0	Approval of the Agenda	<i>S. Lai-Svirk</i>	<i>Moved by: J. Rees</i> <i>Seconded by: A. Pyle</i>
3.0	Approval of the January meeting minutes	<i>S. Lai-Svirk</i>	<i>Moved by: P. Hurley</i> <i>Seconded by: M. Hurrell</i>
4.0	Executive Director's report -Grand opening for Aleppo Castle. Conversion from Retail to Restaurant -Summer and Spring events are now planned and dates have been confirmed. -Snowfest activities went well -Community Events Support Grant has been launched. The engagement committee will review and present to the board.	<i>N. Mazloun</i>	

	-Discussion on Christmas lights being pursued by DBIA and the city. -Obiaa awards have been applied. Nour will be speaking at OBIAA in a panel and as a speaker.		
5.0	2025 Financial Report -We hit our 2025 income. New marketing revenue was the only shortfall. -Surpassed in associate membership estimations. -Advertising was underspend due to deals and bundles pre-purchased. -comms and streetscape were on budget. -Events were under spent in general. Some specific events went over budget due to unforeseen costs. -Beautification and vibrancy were underspent but close. -Deanna worries that the Members might be concerned that members will question promotion spending. -Audit will begin in April and AGM is June 10th. Audits will be paperless to reduce cost and improve efficiency.	<i>N. Mazloun</i>	
6.0	Beautification Grant -Could the DBIA be able to give a repairs or upgrade grant? -Could the DBIA help with improving the storefront? -Ensure that landlords are still responsible for the upkeep. -Have an option for specific use cases. Difficult signage and installation. -Board directing staff to explore grants and options that could be feasible and doable. -We will explore more options and bring a motion at the next meeting.	<i>S. Lai-Svirk</i>	
	New Business: -Is the vandalism (business repair grant) budget still being utilized. -2025 budget was fully utilized. -Businesses were grateful and reception was positive. -2026 repair grant will be reopened in the fall. -City beautification is hit and miss. The city is getting lots of complaints from the downtown and the city would like a follow up to address the problems. -city is still working to replace and upgrade Garbage bins and trash removal.		
7.0	Adjournment: 5:28pm Next meeting: March 18, 2026 at 5:00 pm		<i>Moved by: A. Pyle</i>