

1.0 DBIA Board Meeting – 2025 November Minutes



DBIA Board Meeting – November Board Meeting

Date: November 12, 2025

Location: Howser Board Room

Time: 5:00pm

Board members: *Brad Collyer, Tiffany Arcari, Sacha Lai-Svirk, Joe Rees, Neil Hannam, Michael Cherney, Madeleine Hurrell, Paul Hurley, Nigel Lister, Alexandra Pyle, Shelby Leonard-Watt, Matt Couture, Shannon Mak, Deanna Guttman*

Attended: *Deanna Guttman, Shannon Mak, Alexandra Pyle, Shelby Leonard-Watt, Madeleine Hurrell, Paul Hurley, Michael Cherney, Sacha Lai-Svirk, Joe Rees, Nigel Lister, Sacha Lai-Svirk*

Absent:

Staff in attendance: Nour Mazloun and Connor English

Recorder: Connor English

Meeting called to order at: 5:00pm

Item #	Subject	Lead	Action
	Welcome Land acknowledgement	S. Lai-Svirk	
	Declaration of Pecuniary Interest		
1	Approval of the Agenda: November Board Meeting Move item #5 to January Board Meeting	S. Lai-Svirk	<i>Moved by: J. Rees</i> <i>Seconded by: A. Pyle</i>
2	Approval of the minutes: October 8, 2025	S. Lai-Svirk	<i>Moved by: D. Guttman</i> <i>Seconded by: S. Mak</i>
3	Executive Director's report -Nour attended Parliament Hill and Met with Minister Valdez -DAC met for the first time in a few years. It was productive and not combative. Everyone was able to give their contributions to the downtown improvement. -world series watch parties went okay. The weather was difficult for attendees. -Halloween in Booro was a great success. Drew over 2000 Kids and Families. -Exploring road closure to ensure safety to pedestrians.	N. Mazloun	

	-Currently a burger ambassador for the Best Burger Competition. -Attended Roundtable Safe space meeting. -Holliday Passport Kickoff started today. -City will be purchasing new holliday lighting. 2026 will be Lit. -Implementation of downtown beautification -Garbage bins and Recycling bins will be replaced by the city -Digital Boro cards were soft launched. -New initiative for Holliday Artist Merch. -Meeting with VibeAI. How are the vibes for the demographic areas? Demo will be provided to the board. -RT08 summit was attended by staff -Workshop for Retail Modernization Grant. -Look to close Water street instead of George St.		
4	Financial report - Q3 -We spent just over Half of our budget by the end of Q3 -Audit was expensive Bi-Law states the Auditor must not be connected to the BIA - City Dictates the stipulations of audits.	<i>N. Mazloun</i>	
5	Presentation - Boundary Expansions January Meeting	<i>N. Mazloun</i>	
6	Engagement Committee Report -Moved Money from Security Camera Grant to Repairs Grant. -Engagement Committee reviewed applications. -Each application is capped at \$700 -DBIA Provided the full amount of ask for all 8 applicants. -Sacha asked if data can be captured to see an increase in requests and service given.	<i>J. Rees</i>	Moved by: <i>N. Lister</i> Seconded: <i>S. Leonard-Watt</i>
7	Governance Committee Report -First Governance committee meeting. -Deanna, Neal, Maddie, Tiffany, Nour and Sacha -Ensure the board transition will be best executed to ensure a smooth change. -Start a list that will fill the board in the future to ensure a well rounded board. -help with development of training for leadership -Jan-March Discuss candidates that could be approached.	<i>S. Lai-Svirk</i>	
8	In Camera:		Motion to move in camera Moved by: <i>N. Lister</i> Seconded: <i>S. Mak</i> Time: Motion to exit in camera Moved by: <i>N. Lister</i> Seconded: <i>A. Pyle</i> Time: <i>6:16</i>

9	New Business		
10	Adjournment 6:19 Next meeting: January 14, 2026 DBIA Holiday Social - December 3, 2025, 4:00 - 6:00 pm at the EL P		<i>Moved by: N. Lister</i>