

1.0 DBIA Board Meeting – 2025 April Board Meeting Minutes



DBIA Board Meeting – April Board Meeting

Date: April 9, 2025

Location:Howser Boardroom

Time: 5:00pm

Board members: *Brad Collyer, Tiffany Arcari, Sacha Lai-Svirk, Joe Rees, Neil Hannam, Michael Cherney, Madeleine Hurrell, Paul Hurley, Nigel Lister, Alexandra Pyle, Shelby Leonard-Watt, Matt Couture, Shannon Mak, Deanna Guttman*

Attended:*Brad Collyer, Tiffany Arcari, Sacha Lai-Svirk, Joe Rees, Michael Cherney, Madeleine Hurrell, Paul Hurley, Shelby Leonard-Watt, Shannon Mak, Deanna Guttman , Alexandra Pyle*

Absent: *Neil Hannam, Matt Couture, Nigel Lister,*

Staff in attendance: Nour Mazloun and Connor English

Recorder: Connor English

Meeting called to order at: 5:01

<i>Item #</i>	<i>Subject</i>	<i>Lead</i>	<i>Action</i>
	Welcome Land acknowledgement	<i>S. Lai-Svirk</i>	
	Declaration of Pecuniary Interest None		
1.0	Approval of the Agenda: April's Board Meeting	<i>S. Lai-Svirk</i>	<i>Moved by: J. Rees</i> <i>Seconded by: D. Guttman</i>
2.0	Approval of the minutes: March's Board Meeting	<i>S. Lai-Svirk</i>	<i>Moved by: M. Hurrell</i> <i>Seconded by: B. Collyer</i>
3.0	First Quarter finance update -Waiting for Final VBIA payment	<i>N. Mazloun</i>	
4.0	Executive Director's report -Sacha and Nour presented at OBIAA. PTBO is only one of two Ontario BIA's with split branding. -Nour spoke with Michelle and Emma to discuss help and ways they can contribute if they win. -Co-hosting capablecon. -Salti Yoga is a new associate member -DBIA was approved for sidewalk sales	<i>N. Mazloun</i>	

	-2025 and beyond will be paperless for audits and accounting.		
5.0	Mac and Cheese Festival update	<i>C. English</i>	
6.0	Marketing Committee report -Bring committee back up to speed. -Intro to team -Run through the website and heard feedback on changes.	<i>M. Hurrell</i> <i>N. Lister</i>	
7.0	Meet the Team	<i>N. Mazloun</i>	
8.0	2026 Budget discussion -Nour released a survey to the members to see what the members want from the BIA. -Win this Space will be put on hold until 2026. -Look at Vacant Office space and review if anything can be done about increasing Office tenants. -Building on events that have started this year. -Start marketing campaign for DBIA/VBIA amalgamation. -adding a \$1 processing fee for the Boro Cards. -Focus on beautification that coordinates with the city.	<i>N. Mazloun</i>	
9.0	New Business		
	Adjournment:6:21 Next meeting: May 14, 2025		<i>Moved by: T. Acari</i>