

1.0 DBIA Board Meeting – March 2025 Minutes



DBIA Board Meeting – March 2025
Date: March 12, 2025
Location: Howser Room at Venture North
Time: 5:00 PM

Board members: Brad Collyer, Tiffany Arcari, Sacha Lai-Svirk, Joe Rees, Neil Hannam, Michael Cherney, Madeleine Hurrell, Paul Hurley, Nigel Lister, Alexandra Pyle, Shelby Leonard-Watt, Matt Couture, Shannon Mak, Deanna Guttman

Attended: Joe Rees, Michael Cherney, Sacha Lai-Svirk, Deanna Guttman, Nigel Lister, Matt Couture, Shannon Mak, Madeleine Hurrell, Brad Collyer, Alexandra Pyle,

Absent: Shelby Leonard-Watt, Paul Hurley

Staff in attendance: Nour Mazloun and Connor English

Recorders: Connor English

Meeting called to order at: 5:03

Item #	Subject	Lead	Action
	Welcome Land acknowledgement	S. Lai-Svirk	
	Declaration of Pecuniary Interest: None		
1.0	Approval of the Agenda:	S. Lai-Svirk	Moved by: J. Rees Seconded by: N. Lister
2.0	Approval of the minutes: February, 2025	S. Lai-Svirk	Moved by: M. Couture Seconded by: S. Mak
3.0	New Website Presentation	A. Bedford	
4.0	Executive Director's report -Breakfast series will be held with MPP Smith in the summer. April 9 DBIA will host Breakfast with the city in regards to collections service changeover. -Finalizing movies for Movies in the Park	N. Mazloun	

	-DBIA branded cups have been ordered for Mac and Cheese Fest. -Meeting with Daryl to start Tariff Task force with county and city to mitigate current issues. -Bringing on a part time events assistant. -4 sidewalk sales planned from June-September. Taking place the 2nd Saturday of each month. -DBIA will be bringing on a Placement student for 8 weeks from the Fleming graphic design program. -Kicking off win this space in May		
5.0	Engagement Committee Report/ Ribfest Recommendations -One application per organization. -Sponsor events that are meaningful for the downtown or DBIA. -Oppertunity for event mentorship or partnership -Recommend that rib fest would not be good to fund this year. Negative impact on local businesses, lack of formalized organization. -Must list supported or sponsored by DBIA.	J. Rees, T. Arcari	<i>Motion: To approve the recommendations from the Engagement Committee</i> <i>Moved by: J. Rees</i> <i>Seconded by: N. Lister</i>
6.0	Budget report: -VBIA budget would go towards Boro Cards, Advertising and promotion, holiday events and programs.	N. Mazloun	<i>Motion: to approve budget scenario A or B as presented</i> <i>Moved by: B. Collyer</i> <i>Seconded by: M. Hurrell</i>
7.0	In Camera	S. Lai-Svirk	<i>Motion to move into in-camera</i> <i>Moved by: M. Couture</i> <i>Seconded by: A. Pyle</i> <i>Time: 6:20</i> <i>Motion to exit in-camera</i> <i>Moved by: M. Couture</i> <i>Seconded by: J. Rees</i> <i>Time: 6:39</i>
8.0	New Business		
	Adjournment: 6:43 Next meeting: April 9, 2025 at Howser Boardroom		<i>Moved by: B. Collyer</i>