



DBIA Board of Management Meeting

Wednesday, March 22, 2023

Outpost 379 (379 George Street)

5 to 7 pm

In Attendance: Sacha Lai-Svirk, Tiffany Arcari, Neil Hannam, Joe Rees, Michael Cherney, Laura Montague Paul Hurley, Brad Collyer, Nigel Lister and Mark Million and Alex Bierk.

Regrets: Maddie Hurrell, Joe Rees and Alex Bierk

Staff: Terry Guiel, and Hillary Flood

MINUTES

1. Welcome

2. Land Acknowledgement

3. Approval of the DBIA Board of Management Minutes of March 1, 2023

Motion to approve the DBIA Board of Management minutes of March 1st made by Arcari, seconded by Cherney. Carried.

4. Approval of the Agenda

Motion to approve the DBIA Board of Management agenda made by Collyer, seconded by Wilkins. Carried.

5. Declaration of Pecuniary Interest

None Made

6. Financial Planning Presentation- Brad Collyer

Collyer presents DBIA financial planning presentation to the DBIA board of Management.

7. HR- In Camera Session

8. Reports

- a) **Engagement Committee**
- b) **Executive Director Report**
- c) **Financial Report **

Motion to approve the reports as presented in the agenda package made by Hannam, seconded by Lister. Carried.

9. Liaison Reports

10. Correspondence

11. New Business

a) New Meeting Schedule for DBIA Board

ACTION: Staff to send out a poll to secure a new meeting date for the rest of the DBIA Board of Management term.

b) Water Street Flower

Motion to approve 7,500 of DBIA budget for Water Street hanging flower baskets made by Arcari seconded by Hurley. Carried.

c) Theatre on King

ACTION: DBIA to speak at next council meeting in support of TTOK

d) Chamber Breakfast

ACTION: All board members are welcome to attend Chamber AM meeting on April 11 at 8am. DBIA Chair and Vice Chair will be speaking at this event.

ACTION: Staff to secure a digital ad placement on Chamber AM

e) Data Collection

ACTION: Lister to investigate data collection from mobile users to glean downtown visitation statistics.

f) Commissioner of Infrastructure

ACTION: DBIA to invite Jasbir to attend next board meeting

g) Boro Gift Card

ACTION: DBIA Staff to investigate the potential for Boro Gift Cards to be used for Garage Parking.

ACTION: DBIA Staff to investigate 3d party reselling of the Boro Gift Card and report back to Board on findings.

h) RAAM

ACTION: RAAM is seeking a new rental facility. If anyone knows of a new space, please reach out.

12. Adjournment Motion- 6:55pm

Motion to adjourn made by Lister. Carried.