



DBIA Board of Management Meeting

Wednesday, January 25, 2023

Peterborough and the Kawartha Chamber of Commerce

5 to 7 pm

In Attendance: Sacha Lai-Svirk, Tiffany Arcari, Maddie Hurrell, Neil Hannam, Joe Rees, Michael Cherney, Laura Montague and Alex Bierk.

Regrets: Paul Hurley, Brad Collyer, Nigel Lister and Mark Million

Staff: Terry Guiel, Dawn Pond and Hillary Flood

Minutes

- 1. Welcome**
- 2. Land Acknowledgement**
- 3. Approval of the DBIA Board of Management meeting minutes of Jan 25**

Motion to approve the DBIA Board of Management meeting minutes made by Hurrell, seconded by Montague. Carried.

- 4. Approval of the Agenda**

Motion to approve the DBIA Board of Management meeting agenda made by Montague, seconded by Arcari. Carried.

- 5. Declaration of Pecuniary Interest**
None Made

- 6. Strategic Plan Presentation-** Sacha Lai-Svirk

Motion to approve the Strategic Plan as presented made by Arcari, seconded by Hannam. Carried.

- 7. Reports**

- a) **Events Committee** – Hillary Flood
- b) **Marketing Committee-** Sacha Lai-Svirk
- c) **Downtown Action Committee-** Terry Guiel
- d) **HR Committee-** Michael Cherney
- e) **Placemaking Project Manager Report-** Dawn Pond
- f) **Executive Director Report–** Terry Guiel
- g) **Financial Report -**Brad Collyer

Motion to approve the reports as presented through consent agenda made by Rees, seconded by Arcari. Carried.

8. Liaison Reports

Bierk delivers update on City activities and how vital it is for DBIA to collaborate with leadership on the future of downtown. Discussion for DBIA to engage more richly in social media to develop our own narrative through digital advocacy.

9. Correspondence

Wing House has requested to join the DBIA as an affiliate member.

Motion to approve Wing House as an associate member of the DBIA made by Montague, seconded by Arcari. Carried.

10. New Business

Closed Session

Motion to approve the policy and procedural manual made by Hannam, seconded by Montague. Carried.

11. Adjournment- 6:55pm

Motion to adjourn made by Hurrell. Carried.