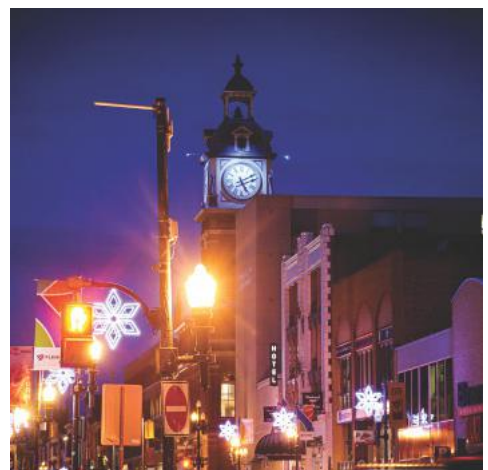




PETERBOROUGH  
DOWNTOWN BUSINESS  
IMPROVEMENT AREA

# 2023 Annual General Meeting

Thursday, June 29th, 5:00 to 7:00pm  
at Showplace Nexicom Studio



# MESSAGE FROM CHAIRPERSON



**Sacha Lai-Svirk**  
**Board Chair, The Peterborough DBIA**  
**Partner at Outpost379**

I am pleased to be writing to you with regards to our Annual General Meeting (AGM) which we are delighted to be holding at Showplace Nexicom Studio.

A downtown that is the prime entertainment destination, a desirable place to do business and an enviable neighbourhood for the City of Peterborough: that's the DBIA's vision towards which your Board is focused on.

And in a year marked by deepening economic, social, and political divide, the Board remains committed to realizing this vision. Our vision is a hopeful one. And one that is possible. The Board remains committed to ensuring that the DBIA works on your behalf towards a city centre we all deserve – and need.

We thank you for your continued support of Downtown Peterborough, and hope you will join us at our 2023 AGM.

# MESSAGE FROM EXECUTIVE DIRECTOR



**Terry Guiel**  
**Executive Director, The Peterborough DBIA**

The downtown continues to show its resilient strength as we collectively pave a new path forward in a post pandemic world. Downtown Peterborough perseveres thanks to our amazing, hardworking small business owners and their staff- who are part of this very special ecosystem called the Boro.

The Boro is the top destination in the region for quality & choice restaurants as well as providing a host of entertainment choices for local arts and culture.

The Boro has the lowest vacancy rate since my tenure as Executive Director began in 2003. We have hundreds of new housing units being completed in the central area that will add a new base group of shoppers, entertainment seekers and professionals working, living, and enjoying all that downtown has to offer.

The DBIA has taken huge steps in our office, by adding a fourth member to our team. Our board's vision and action planning will empower our organization to support our members in new and innovative ways with additional capacity.

Our DBIA team is passionate about our downtown. The DBIA Board is dedicated to feeding our passion with the tools, resources, and path forward to turn that passion into making our downtown the best downtown it can be.

This year, the DBIA launched a host of new events from Hot Chocolate Festivals to Leprechaun hunts. We are innovating our approach to program design to support all our members.

Our downtown remains one of the most unique shopping destinations in the Kawartha's.

We should all be very proud of what our downtown offers.

# BOARD OF DIRECTORS

## Board of Directors

**Sacha Lai-Svirk**  
Chair  
Outpost 379

**Laura Montague**  
Vice-Chair  
Ashburnham Realty

**Brad Collyer**  
Treasurer  
Grant Thornton

**Tiffany Arcari**  
Gauvreau Accounting Tax Law  
Advisory

**Michael Cherney**  
Cherney Properties

**Paul Hurley**  
Engage Engineering

**Alex Bierk**  
Councillor  
City of Peterborough

**Madeline Hurell**  
Marketing Committee Co- Chair  
Peterborough & the Kawarthas  
Economic Development

**Joe Rees**  
Engagement Committee Co-Chair  
Peterborough & the Kawarthas Tourism

**Nigel Lister**  
Engagement Committee  
Co- Chair  
Pioneer Inc

**Jason Wilkins**  
Wilkins Art & Creative

**Mark Million**  
The Capital PTBO

**Neil Hannam**  
V Formation

## The DBIA Staff

**Terry Guiel**  
Executive Director

**Hillary Flood**  
Vibrancy Manager

**Shivaan Burke**  
Program & Engagement  
Coordinator

**Amanda McBain**  
Marketing & Communications  
Coordinator

# COMMITTEE MEMBERS

## Marketing Committee

**Madeline Hurell**  
Co-Chair  
Peterborough & the Kawarthas  
Economic Development

**Sacha Lai-Svirk**  
Co-Chair  
Outpost 379

**Holly Butler**  
Iceman Video Games

**Montana Scott**  
Laridae

**Brogan Wilson**  
Brogan Digital Marketing &  
Consulting

**Nicole Sullivan**  
Sullivan Law

**Jennifer Moher**  
Gather Home Goods

**Jasleen Sahni**  
Peterborough Inn & Suites Hotel

## Engagement Committee

**Joe Rees**  
Co-Chair  
Peterborough & the  
Kawarthas Tourism

**Nigel Lister**  
Co-Chair  
Pioneer Inc.

**Dylan Reinhart**  
Boardwalk Game  
Lounge

**Om Patel**  
DLVR Only Inc.

**Mark Million**  
The Capital PTBO

**Holly Butler**  
Iceman Video Games

## Vibrancy Committee

**Paul Hurley**  
Chair  
Engage Engineering

**Michael Gallant**  
Lett Architects

**Jeffrey Macklin**  
Jackson Creek Press

**Carlotta James**  
Monarch Ultra

**Nicole Huculiak**  
City of Peterborough  
Urban Planning

**Hayley Goodchild**  
GreenUP

**Tegan Moss**  
GreenUP

**Carolanne Lawless**  
Peterborough Regional  
Health Centre



# 2023 AGM AGENDA



PETERBOROUGH  
DOWNTOWN BUSINESS  
IMPROVEMENT AREA

## 2023 Annual General Meeting

Thursday, June 29th  
5:00pm to 7:00pm  
Showplace Performance Centre, Nexicom Studio

### AGENDA

1. Call to Order
2. Declaration of Pecuniary Interest
3. Approval of the Agenda June 29, 2023
4. Approval of the Minutes from AGM June 22, 2022
5. Presentation of the 2022 Audited Financial Statements - Baker Tilly, KDN, LLP
6. Presentation of 2023 Financial Report
7. Presentation of 2024 Budget
8. Presentation by Executive Director, Terry Guiel
9. New Business
10. Adjournment



PETERBOROUGH  
DOWNTOWN BUSINESS  
IMPROVEMENT AREA

## 2022 Annual General Meeting

June 22, 2022

5 to 7 pm

Showplace Performance Centre, Nexicom Studio

### MINUTES

#### 1. Call to Order

DBIA Chair Michael Gallant, 5:04pm

#### 2. Declaration of Pecuniary Interest

None made

#### 3. Approval of the Agenda June 22, 2022

Motion to approve the AGM agenda for June 22 moved by Kemi Akapo, seconded by Scott Murison. Carried.

#### 4. Approval of the Minutes from AGM 23, 2021

Motion to approve the June 23, 2021 AGM meeting minutes moved by Tracie Bertrand, seconded by Sacha Lai-Svirk. Carried

#### 5. Presentation of the Audited Financial Statements-Baker Tilly KDN, LLP- Joanna Park

Audited financial statements presented by Joana Park from Baker Tilly KDN LLP.

Motion to receive the 2020 Audited Financial Statement moved by Brad Collyer, seconded by Tracie Bertrand. Carried.

#### 6. Presentation of the 2023 Budget

Motion to approve the 2023 budget made by Ann Farquharson, seconded by Laura Montague. Carried.

#### 7. Presentation by the Executive Director, Terry Guiel

Terry Guiel and DBIA Staff present to an update on DBIA programming activity.

#### 8. New Business

None

#### 9. Adjournment 6:45pm

Motion to adjourn moved by Brad Collyer, seconded by Tracie Bertrand. Carried.

# 2022 AGM MINUTES



PETERBOROUGH  
DOWNTOWN BUSINESS  
IMPROVEMENT AREA

## Peterborough Downtown Business Improvement Area Proposed 2024 Budget

### Proposed 2024 Budget

Revenue	2023 Budget	2024 Budget
Levy from Members	341,181	351,500
Streetscape	132,950	142,770
Public Works Supplement	27,500	27,500
Creative Outdoor Advertisement	5,000	5,000
Canada Summer Jobs	8,000	8,000
Associate Memberships	1,000	2,000
Marketing and Other	6,000	10,800
Shorelines Casino Sponsorship	25,000	25,000
Casino Settlement	150,000	150,000
<b>Total Revenue</b>	<b>696,631</b>	<b>722,570</b>
<b>Expenditures</b>		
Office & Administration	270,320	339,500
Advertising & Promotion	65,811	64,000
Communications	26,000	37,500
Streetscape	145,900	156,270
Festivals & Events	132,100	89,800
Security	38,500	32,500
Beautification & Vibrancy	18,000	3,000
<b>Total Expenditures</b>	<b>696,631</b>	<b>722,570</b>
Surplus (Deficit)	0	0
<b>Settlement Expenses Allocation</b>		
Security	32,500	51,500
Beautification & Vibrancy	0	11,400
Events	57,000	86,100
Capital and Other	60,500	1,000
<b>Total Settlement Expenses</b>	<b>150,000</b>	<b>150,000</b>



## PETERBOROUGH DOWNTOWN BUSINESS IMPROVEMENT AREA

313 Water Street  
Peterborough, Ontario, Canada  
K9J 7W7  
Tel: 705-748-4774  
Email: [info@ptbodbia.ca](mailto:info@ptbodbia.ca)

[PTBODBIA.CA](http://PTBODBIA.CA)

